



WALLAN BASKETBALL ASSOCIATION INC. (WBI)

SPONSORSHIP OFFER

Thank you for your interest in sponsoring Wallan Basketball.

Wallan Basketball Inc. was established in 1982 in affiliation with Basketball Victoria Country (BVC), comprising participants from Wallan and surrounding towns. It is anticipated that participation in basketball in our region will increase dramatically over the coming few years and we would like to invite you to be part of this exciting time for the association.

Straddling the northern metropolitan and southern country fringes of basketball in Victoria, Wallan Basketball has a junior domestic program with kids from Wallan and surrounding regions, including Beveridge, Lancefield, Romsey, Kilmore, Broadford, Wandong and Whittlesea. We have junior representative teams in both the Victorian Junior Basketball League (VJBL) and the BVC Junior Championships and more recently we have set up both a men's and women's team in the Country Basketball league (CBL) and the elite senior competition of BigV.

Our Home is at R.B Robson Stadium a 3 court multi-purpose stadium in central Wallan that includes a wide range of user groups such as Netball, Gymnastics, Community and school groups.

Your sponsorship will assist us in the following ways:

- Assist us in providing a comfortable and enjoyable environment for all players, supporters, parents and the wider community of Wallan.
- Provide player and coaching development and equipment for 50 domestic, 20 representative Junior and 6 senior teams.
- Assist us to remain a competitive force in the Victoria Junior Basketball League, Country Victoria Championships and BigV.

Benefits to you

Sponsoring the Wallan Basketball Association provides your organisation with the opportunity to promote your brand, product and service directly to the clubs players, families, the wider community of Wallan and across the state.

You will be connected to an association and a community that is culturally diverse but overtly inclusive, active and visible, promoting local talent, valuing our urban and rural environment and further develop our programs that nurture the wellbeing of our junior players who will become the future players for our senior program.

Specifically sponsorship of the Wallan Basketball Association will provide your business with:

- An audience of approx. 2500 people who walk through the doors each week
- Excellent exposure of your company's branding via signage and advertising
- Excellent exposure of your company's logo and branding throughout Metropolitan and Country Victoria via our website, apparel and advertising programs
- The company logo of all sponsors will feature heavily in any pre-arranged print or internet media photos of players and officials in any advertising or promotional mediums and game day programs.
- Allows your company to achieve a high degree of corporate citizenship by assisting members of the local sporting community

SPONSORSHIP PACKAGES

The committee of WBI suggests one of the following packages. We are also happy to work with you directly to tailor a package that works best for your business.

Friends of Wallan Basketball Association - \$200

This Sponsorship package is for Families, Public associations and non-Business organisations. To gain exposure with a highly visible well-maintained profile.

- 2 Social media posts over the year.
- Opportunity to provide (WBI) pop up signage for display at junior and senior home games.

BIGV Player Sponsorship - \$500 Per Season

This Sponsorship package is for Families or Businesses looking to be a part of our Big V or CBL Program

- 1 Player registration fee paid for over 1 season
- Recognition of sponsorship through player photo display at stadium.
- Opportunity to provide pop up signage for display at senior home games.

Silver Sponsorship - \$850 Per year

This Sponsorship package is for businesses wishing to have a small presence with WBI over A year and help with the development of either junior or senior programs

- Recognition of sponsorship through framed certification.
- 5 posts over the year on our social media pages.
- Small promotional sign in the stadium.
- 1 VIP Invitation to WBI sponsorship Day
- Recognition as a Silver Sponsor on WBI website.

Gold Sponsorship - \$1900 Per year

This Sponsorship package is for Businesses wishing to gain constant exposure with WBI over the year and help with the development of either junior or senior programs

- Recognition of sponsorship through framed certification.
- Regular access to WBI social media pages.
- Large promotional sign in the stadium.
- 2 VIP Invitation to WBI sponsorship Day
- Recognition as a Gold Sponsor on WBI website. - Possible use of players for promotions
- Possible use of Home Game day/nights for promotions (Promotional products to be supplied by sponsor)
- Home game exposure in our program and court announcements

Platinum Sponsorship - \$3000+ Per year

This Sponsorship package is for Businesses wishing to be a major partner with WBI over A year. And help with the development of either junior or senior programs in a big way

- Recognition of sponsorship through framed certification.
- Unlimited access to WBI social media pages.
- Large promotional sign in the stadium.
- VIP Invitation to WBI sponsorship Day
- Recognition as a Platinum sponsor on WBI website.
- Your branding of specified equipment eg uniforms or club gear - Use of players for promotions
- Use of Home Game day/nights for promotions (Promotional products to be supplied by sponsor)
- Home game exposure in our program and court announcements

Customise Sponsorship Package (Silver/Gold/Platinum)

For businesses that require a tailored package to suit your business and budget. WBI are happy to customise a Silver/Gold/Platinum sponsorship based on the value of products/services a sponsor can Offer to WBI. And also, at the Value of WBI Products and services.

- Naming rights to club gear, Uniforms
- Naming rights to our Holiday clinics
- Naming rights to Junior Domestic singlets - Qty 100
- Naming Rights to our Bar
- Naming Rights to our BigV teams
- Selling of your products through our canteen
- Where appropriate branding of specified equipment. Eg Bags, Polos, Drink bottles
- Opportunity to organise an event or function with WBI at your place of business.

Please contact us via email: wallanbasketball@gmail.com or call (03) 9001 6910 to discuss any of our Sponsorship Packages.

Also check us out at wallanbasketball.com.au



WALLAN BASKETBALL ASSOCIATION INC. (WBI) SPONSORSHIP AGREEMENT

Wallan Basketball Inc. provides the opportunity for local businesses and individuals to enter into a mutually beneficial sponsorship of teams, players or the association in general.

Please complete this form and email it to wallanbasketball@gmail.com so we can contact you.

THANK YOU for your contribution to the program!

BUSINESS NAME: _____

ADDRESS: _____

PHONE: _____

CONTACT PERSON: _____

EMAIL: _____

Wallan Basketball maintains an active website at **wallanbasketball.com.au** as well as the Wallan Basketball Facebook page and the Wallan Panthers Seniors Facebook page, providing valuable exposure for sponsors.

Important information regarding the leagues we participate in can be found on the Basketball Victoria Country website **bvcc.net.au**, **BigV.com.au** and the Victorian Junior Basketball League website **vjbl.com.au**.

If you desire your business linked from the Wallan Basketball website sponsor page, please indicate your site address and send a logo with this application.

WEBSITE: _____

Please indicate the sponsorship type you are interested in:

- | | |
|---|---|
| <input type="checkbox"/> Friends of Wallan Basketball | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Platinum Sponsor |
| <input type="checkbox"/> Custom | <input type="checkbox"/> Player Sponsor |

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AGREEMENT

I (name)_____

Of (business) _____

Agree to uphold my sponsorship contract with Wallan basketball.

Amount \$_____

Time (years/seasons)_____

Item/Equipment (if applicable)_____

If any of the entitlements from either parties are not met throughout the contract, the contract can be terminated after the first year/season.

Signed (Business):

Signed (WBI Authorised Rep):

Name:_____

Name:_____

Date:_____

Date:_____

Vision and Stadium Audiences

Our **vision is** for the Wallan Panthers to be admired for the competitiveness of its teams and respected for the behaviour of its players.

Our **goals** are:

- To provide for the local community the opportunity to enjoy the experience of playing basketball in a safe environment;
- To develop Wallan **T.E.A.M.** players who are **Tenacious**, who **Execute** the fundamental skills of basketball, who unselfishly **Assist** the team, and who are always **Mindful** of being composed, coachable and good sports;
- To ensure Wallan coaches are skilled, accredited and respected basketball coaches willing and able to embrace the three core Wallan coaching philosophies: team **Improvement**; team **Excellence**; team **Enjoyment**;
- To build an elite pathway program, in alignment with Basketball Victoria and Basketball Victoria Country, that maximises the potential of each player and transitions from domestic junior through to elite senior competitions
Your sponsorship will assist us in the following ways;
- Assist us in providing a comfortable and enjoyable environment for all players, supporters, parents and the wider community of Wallan
- Provide player and coaching development and equipment for the current 30 domestic, 10 representative junior and 2 senior teams.
- Assist us to remain a competitive force in the Victorian Junior Basketball League and Country Victoria Championships
- Provide financial support to our statewide Senior Representative programs

Wallan Basketball Association Kicks off our weekend of basketball with Friday nights VJBL then our domestic program starting Saturday mornings. The action continuous with our Big V / CBL Men's or Women's on Saturday nights Or Sundays.

Below are our leagues WBI run and compete in all year round

- **BigV Men, Women and Youth League** - The BigV is the senior basketball league in Victoria comprising 145 semi-professional sides from 47 Associations in 12 competitions. These competitions comprise of both genders, and incorporate three levels of senior competition and three levels of youth league competition.
- **CBL** - The Country Basketball League (CBL) is an open age home and away representative league held across three conferences in regional Victoria from October to February, Country association VS Country association.
- **VJBL** - The Victorian Junior Basketball League incorporates competitions conducted state-wide and provides the highest level of junior competition in Victoria. Melb Utd. VJBL boasts 1248 representative teams from 54 associations across Victoria.
- **WBI Junior Domestic** - All abilities domestic basketball catering for ages 2-17 in both boys and girls competitions. Aimed more for fun and as an entry level introduction to basketball, domestic also serves as the breeding ground for representative selection.
- **WBI Senior Domestic** - Wallan Senior Domestic League is a social competition for Men and Women top play on a Sunday night, open to players age from 15 years or older. Forms part of the entry criteria for CBL selection.

