

WALLAN BASKETBALL INCORPORATED

PARTNERSHIP
PROSPECTUS



Commit. Respect. Unite

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Contents

Introduction

Key Statistics

Programs

Sponsorship Opportunities

Introduction

Wallan Basketball Incorporated (WBI) was originally established in 1982 in affiliation with Basketball Victoria Country (BVC) comprising of participants from Wallan and surrounding towns. Located in the northern growth corridor, participation in basketball in our region has increased dramatically over the past year, with exponential growth continuing over the coming few years. We would like to invite you to be part of this exciting journey with us for the association.

Your sponsorship will assist us in the following ways.

Assist us in providing a comfortable and enjoyable environment for all players, supporters, parents and the wider community of Wallan
Provide player and coaching development and equipment for the current 50 domestic, 20 representative junior, 6 senior teams and 2 Country Basketball League teams.

Assist us to remain a competitive force in the Victorian Junior Basketball League and Country Victoria Championships

Sponsoring WBI provides your organisation with the opportunity to promote your brand, product and service directly to the stadiums 3900 plus players, families, the wider community of Wallan and the surrounding district, the Victorian Junior Basketball League and Country Basketball Victoria

Without the financial support of local businesses, it is impossible for WBI to make a name for basketball in our region.

We recognise the big role we play in the community, so we would like to provide the opportunity for local business to promote themselves while helping us provide an outstanding basketball experience for all!

Key Basketball Facts

- RB Robson stadium has 3,900+ people walk through the doors on a weekly basis.
- Basketball is played by approximately one million men and women, boys and girls throughout Australia.
- It is the 2nd highest team participation sport in Australia.
- Over 42,000 primary aged children participate in the Federal Government's Active After Schools basketball program – the 3rd highest participated sports program.
- Australian Bureau of Statistics shows basketball has defied the national trend and continued to grow its already strong participation base among children.



Programs

Junior Development Programs

Basketball is a sport for all ages, Whilst our junior domestic competition age groups start at under 8s for children ages 7 & 8, we also cater for children from the age of 2 years old.

Kindy Ball

Kindy ball is designed for children between 2 and 4, to help them develop basic gross motor skills such as catching, throwing and shooting.

Kindy Hoops is a development program which is the perfect way to get children involved in an all year round indoor sport, learning basic skills, teamwork and coordination all while having a lot of fun. Put simply Kindy Ball is a fun introduction to basketball.

Aussie Hoops

Aussie Hoops is an Australian-wide program that helps to develop playing skills. Aussie Hoops is Basketball Australia's official junior game development program for girls and boys aged between 5 -8 years old of all abilities.

The program is about learning to play basketball in a fun and safe environment, the perfect intro into playing junior competitions.

Cubs Program

The Cubs program is a pathway program that helps players in our under 10s domestic team players develop their skills through extra training and games, as a lead into the Panthers Junior Representative program that starts at U 12

Junior Clinic and Events

Wallan basketball run a series of clinics and events throughout the year to give junior basketballers in all age groups an opportunity to participate in additional skills programs outside of the junior domestic competitions.

Every school holidays we also run a series of basketball clinics conducted by our skilled and qualified coaches and senior representative players.

Junior Domestic

At Wallan Basketball we offer a Summer and a Winter season. The seasons age groups are based on the following birth years:
Under 8, 10, 12, 14, 16 and 18

Junior Panthers, VJBL

Wallan basketball provides pathways for players who wish to extend their basketball beyond junior domestic



Senior Domestic

Senior domestic basketball for both men and women is played on a Sunday evening and is open to any player 15 years of age or older.

Senior Panthers

The Wallan Panthers Senior Program currently fields both a Men's and Women's team in BigV Division 2 and Youth League 2. This provides a pathway for elite players to progress from Junior Panthers into the senior ranks and on to the national level.

Being a basketball Vic Country affiliated association we are also fortunate to be able participate in the Country Basketball League (CBL). CBL operates in the BigV off season, this summer competition gives us a perfect platform to develop younger players, get extra preseason time into some senior players and also bring back elite talent that may be playing in higher levels during the BigV season.

Being able to offer year round senior representative basketball is a unique advantage for our club.



Sponsorship Opportunities

Package name	Cost	Timeframe	Package Includes:
Big V Players sponsor	\$500	1 year	<ul style="list-style-type: none"> - Business/family name on player list and game day program - May provide pop up advertising for game day
Bronze Sponsor	\$1,000	1 year	<ul style="list-style-type: none"> - Small advertising sign - 4 social media posts - Website promotion - Sponsorship day invite - Access to players for promotions - Game day pop up advertising
Silver Sponsor	\$2,000	1 year	<ul style="list-style-type: none"> - Large advertising sign - Monthly social media posts - Website promotion - Sponsorship day invite - Access to Big V players for promotions - Big V game day pop up advertising - Game day announcements and logo in program
Platinum Sponsor	\$3,000	1 year	<ul style="list-style-type: none"> - Monthly social media posts - Large advertising sign on all 3 courts - Website promotion - Access to players for promotions - Game day pop up advertising - Game day announcements and logo in program - Sponsorship day invite - Branding on merchandise hoodies

Package Name	Cost	Length of time	Benefits
Junior Domestic Sponsor	\$3,000 Max 5	2 year	<ul style="list-style-type: none"> - Large advertising sign - Website promotion - Monthly social media posts - Logo on one club's singlet purchase (max 100) - Sponsorship day invite
Big V Uniform Sponsor	\$3,000 Max 4	1 year	<ul style="list-style-type: none"> - Website promotion - Large advertising sign - Logo on all player singlets, warm up tops and hoodies - Big V game day announcements and logo in program - Sponsorship day invites - Access to Big V players for business promotions - Big V game day pop up advertising space - Two (2) BigV Season passes for entry into all games



Package Name	Cost	Length of time	Benefits
Big V Naming Rights Sponsor	\$5,000 per year Max 4	2 year	<ul style="list-style-type: none"> - Regular social media promotion - Website promotion - Large advertising sign - Logo in premium space on all warm up tops, hoodie &, singlets <ul style="list-style-type: none"> - Big V game day announcements and logo in program - Social media brand naming on BigV posts - Sponsorship day invites - Access to Big V players for business promotions - Big V game day pop up advertising space - Four (4) BigV Season passes for entry into all games - Business name added to team name ie, abc business Wallan Panthers Men Team.

